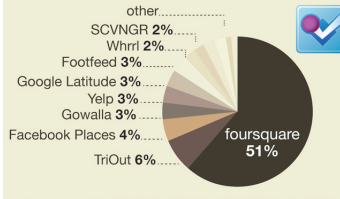


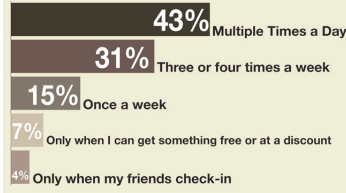
Location - Location - Location

Deals - Check-Ins - Demographics

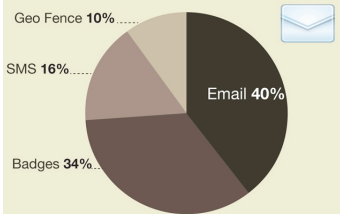
Most Popular Location-Based Application



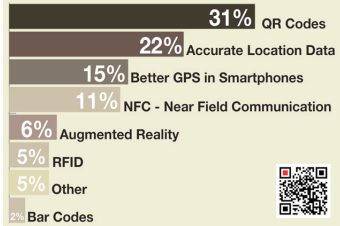
How Often Do LBS Users Check-in?



What Type of Location Coupons Do Users Prefer



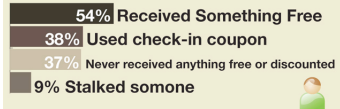
Technologies That Will Impact LBS in 2011



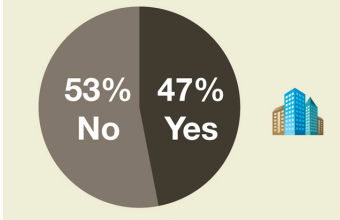
Concerns Using Location-Based Applications



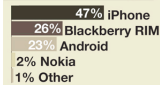
What have LBS User Done?



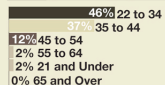
Companies Planning Location Deals in 2011



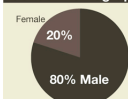
Mobile Phone Usage



Age Demographics



Gender Demographics



Ethnicity Demographics

